

# JULIA GARRISON

## GRAPHIC DESIGNER / PRESENTATION SPECIALIST

609.713.0338 / julialgarrison@yahoo.com / juliagarrison.com

A **PASSIONATE DESIGNER** with an appreciation for the harmony between colors, forms, space, and typography. Committed to finding the right solutions and ensure that no detail is overlooked while performing in a deadline-driven environment.

### AWARDS

#### BEST PORTFOLIO

Award given for exemplary work by the Art Institute Graphic Design Faculty

#### BEST OF QUARTER

Award given for excellence by the Art Institute Graphic Design Faculty

**Spring 2007** / Product Graphics / Corporate Identity

**Fall 2007** / Information Design / Tradeshow and Exhibit Design

**Winter 2008** / Editorial Design

#### DEAN'S LIST

### TECHNICAL SKILLS

Proficient on MAC and PC platforms

Highly knowledgeable in Google Slides, Keynote and Powerpoint

Experienced in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Sketch and Microsoft Office Suite

### EDUCATION

**THE ART INSTITUTE OF PHILADELPHIA** / Philadelphia, PA

September 2008

Bachelor of Science in Graphic Design

GPA: 3.7

### PROFESSIONAL EXPERIENCE

#### CONDÉ NAST / New York, NY

Freelance Senior Presentation Designer

November 2013 - Present

#### RESPONSIBILITIES

- + integrates creative concepts with strategic content to produce visually compelling presentations, new business proposals and company-wide presentation templates
- + pushes the boundaries of Keynote, PowerPoint and Google Slides through dynamic visual design
- + provides creative support to executive and leadership teams by managing internal presentation and creative needs
- + demonstrates trustworthiness and proficiency in handling highly confidential materials
- + proficient at project management and presentation training and troubleshooting

#### RODALE INC. / New York, NY

Marketing & Advertising Designer

October 2012 - October 2013

#### PRIMARY CLIENT / Men's Health

#### RESPONSIBILITIES

- + sell sheets; presentations and look books for sales department; advertorial comps and marketing materials; promotional and advertorial ads running in-book; high-end invitations; environmental signage and collateral for marketing events; e-blasts and e-vites; web banners; homepage skins on MensHealth.com
- + assisted with art direction on photo shoots
- + executed multiple projects simultaneously at varying stages while adhering to brand standards

#### MEREDITH CORPORATION / New York, NY

Marketing & Advertising Designer

November 2011 - October 2012

#### PRIMARY CLIENTS / Fitness / Every Day with Rachael Ray / EatingWell / More Magazine

#### RESPONSIBILITIES

- + sell sheets; presentations and look books for sales department; advertorial comps and marketing materials; promotional and advertorial ads running in-book; environmental signage and collateral for marketing events; e-blasts and e-vites
- + art directed and managed photographer at marketing events
- + managed multiple projects at different phases while following brand standards for several titles simultaneously

#### THE MEDIA & MARKETING GROUP / Voorhees, NJ

Designer

November 2009 - November 2011

Design Technician

May - November 2009

#### PRIMARY CLIENTS / Tropicana Casino & Resort / Foxwoods Casino / MGM Grand at Foxwoods

#### OTHER CLIENTS / Trump Taj Mahal / Plaza / Marina

#### RESPONSIBILITIES

- + campaign launches every quarter; indoor/outdoor signage; magazine ads; newspaper ads; high-end invitations; direct mail pieces; web banners; images for tropicana.net and Tropicana facebook
- + supervised junior designer