

JULIA GARRISON

GRAPHIC DESIGNER

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juliagarrison.com

A **PASSIONATE DESIGNER** with an appreciation for the harmony between colors, forms, space, and typography. Committed to finding the right solutions and ensure that no detail is overlooked while performing in a deadline-driven environment.

AWARDS

BEST PORTFOLIO

Award given for exemplary work by the Art Institute Graphic Design Faculty

BEST OF QUARTER

Award given for excellence by the Art Institute Graphic Design Faculty

Spring 2007 / Product Graphics / Corporate Identity

Fall 2007 / Information Design / Tradeshow and Exhibit Design

Winter 2008 / Editorial Design

DEAN'S LIST

TECHNICAL SKILLS

Proficient on MAC and PC platforms

Experienced in Keynote, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Bridge, Adobe Dreamweaver and Microsoft Office Suite

EDUCATION

THE ART INSTITUTE OF PHILADELPHIA / Philadelphia, PA

September 2008

Bachelor of Science in Graphic Design

GPA: 3.7

PROFESSIONAL EXPERIENCE

CONDÉ NAST MEDIA GROUP / New York, NY

Senior Presentation Designer

November 2013 - Present

RESPONSIBILITIES

- + integrate creative concepts with strategic content to produce visually compelling presentations and new business proposals
- + push the boundaries of Keynote/PowerPoint by applying dynamic content
- + e-vites and signage for events department
- + project management and Keynote training

RODALE INC. / New York, NY

Marketing & Advertising Designer

October 2012 - October 2013

PRIMARY CLIENT / Men's Health

RESPONSIBILITIES

- + sell sheets; presentations and look books for sales department; advertorial comps and marketing materials; promotional and advertorial ads running in-book; high-end invitations; environmental signage and collateral for marketing events; e-blasts and e-vites; web banners; homepage skins on MensHealth.com
- + assisting art direction on photo shoots
- + executing multiple projects simultaneously at varying stages while adhering to brand standards

MEREDITH CORPORATION / New York, NY

Marketing & Advertising Designer

November 2011 - October 2012

PRIMARY CLIENTS / Fitness / Every Day with Rachael Ray / EatingWell / More Magazine

RESPONSIBILITIES

- + sell sheets; presentations and look books for sales department; advertorial comps and marketing materials; promotional and advertorial ads running in-book; environmental signage and collateral for marketing events; e-blasts and e-vites
- + art directing and managing photographer at marketing events
- + managing multiple projects at different phases while following brand standards for several titles simultaneously

THE MEDIA & MARKETING GROUP / Voorhees, NJ

Designer

November 2009 - November 2011

Design Technician

May - November 2009

PRIMARY CLIENTS / Tropicana Casino & Resort / Foxwoods Casino / MGM Grand at Foxwoods

OTHER CLIENTS / Trump Taj Mahal / Plaza / Marina

RESPONSIBILITIES

- + indoor/outdoor signage; magazine ads; newspaper ads; high-end invitations; direct mail pieces; web banners; images for tropicana.net and Tropicana facebook
- + new campaign launches every quarter
- + designing while adhering to brand standards
- + supervising junior designer